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## Health Plan Selection\*

### WHY DOES CHOOSING A HEALTH PLAN HAVE TO BE SO COMPLEX?

SelexSys Decision Assistant is a highly interactive decision support tool that eliminates the confusion and frustration in choosing the health plan best suited to your needs and preferences

Employers, health plans, benefits consultants, and e-health plans [contact us](#) for an online demonstration of SelexSys Decision Assistant.

\* Taken from SelexSys Decision Assistant®



For best results this site should be viewed with  
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# SELEXSys

## Company

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### *Overview*

SelexSys, founded in 1997, provides a unique and innovative service that simplifies employee health benefits communications, evaluation, and selection. This service enables employers to reduce costs and eliminate labor intensive processes by using the Internet. Building on the power of the Internet the service empowers employees with decision making tools based on information, education, and analysis.

The mission of SelexSys is to improve the healthcare system by empowering health care consumers to make informed value-based decisions.

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**PRODUCT BROCHURE**

Click on the image to the right to view or download a SelexSys product brochure in Portable Document (PDF) format.

**DEMONSTRATION**

View online screen displays or request an interactive demonstration.

**SELEXSys™****SelexSys Decision Assistant™**

SelexSys Decision Assistant™ is a Web-based technology which enables and aids people in choosing health plans that best fit their personal needs and preferences.

Selecting a health plan is a frustrating, complex problem to which SelexSys Decision Assistant provides an innovative solution. The web-based system empowers employees (as consumers) to make informed value-based decisions in selecting an appropriate health plan.

By integrating information, knowledge and analysis, this unique interactive environment helps employees become better consumers and participants in the health care system. It offers pro-active self-management of health utilization and benefits decisions by employees throughout the year.

The application adds the missing link to current benefits management and enrollment systems by guiding users in health plan selection. The technology allows for plan comparison and matches health plans in an intuitive, interactive, and personally relevant fashion. SelexSys simplifies the decision making process by allowing the user to interact and control their decisions.

The SelexSys approach to simplifying the uncertainty underlying plan selection primarily consists of user profiling and health scenario analysis. Users identify their preferences and health needs and are then given detailed information—including potential out-of-pocket expenses, quality measures, and service features—relating to each alternative plan. Links to providers' database and educational information support the process.

By tracking and quantifying employee preference and anticipated utilization data, SelexSys helps employers (as purchasers) make informed decisions about a health plan's design, evaluation, and selection.

The implementation contains sophisticated tools for dynamic analysis of tradeoffs between multiple criteria using methods such as the analytic hierarchy process, utility theory, and cost-benefit analysis.

**For More Information**

SelexSys for Employees

SelexSys for Human Resource Professionals

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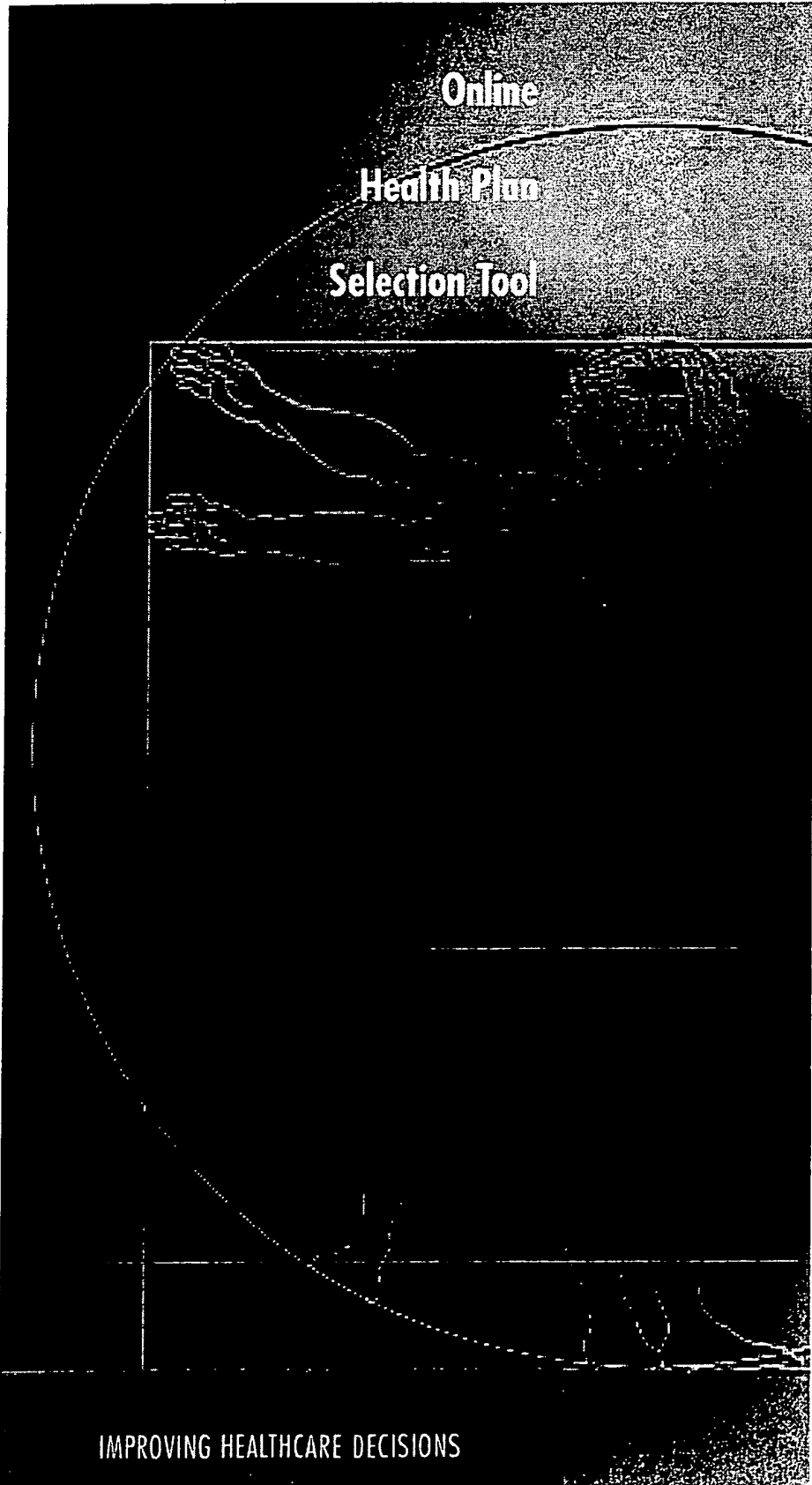
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# SELEXSys™

Decision Assistant™

Online  
Health Plan  
Selection Tool



IMPROVING HEALTHCARE DECISIONS

# NOW THERE'S AN EASY SOLUTION TO HEALTH BENEFITS SELECTION

## SELEXSYS™ Decision Assistance

is a highly interactive, on-line decision support tool that empowers employees to choose the health plan best suited to their needs and preferences. It features:

- Easy navigation via standard Web browsers
- An award-winning, intuitive user interface
- Real-time, interactive evaluation, modeling, and simulation tools
- Personalized, side-by-side comparisons of coverage, costs, and performance
- Leverage of existing technologies through an intranet-ready application

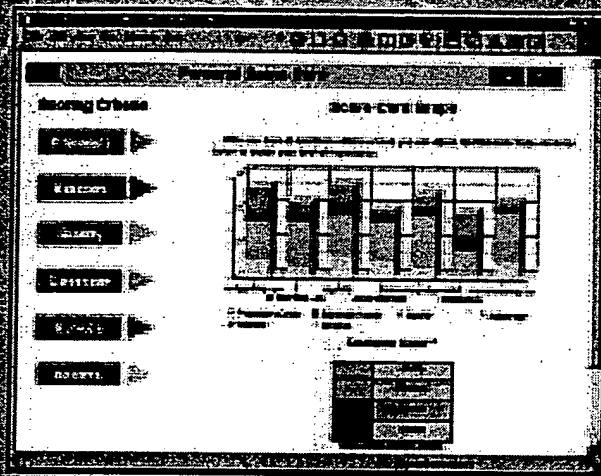
# WHY DOES CHOOSING A HEALTH PLAN HAVE TO BE SO COMPLEX?

SELEXSYS<sup>SM</sup> eliminates the  
confusion and frustration in trying  
to choose the right health plan

- What should I look for in a health plan?
- How can I compare health plans?
- What will my out-of-pocket costs be?
- Is my doctor in the plan?
- How do others rate the plans?

# SELEXSys™

## SIMPLIFIES HEALTH PLAN SELECTION



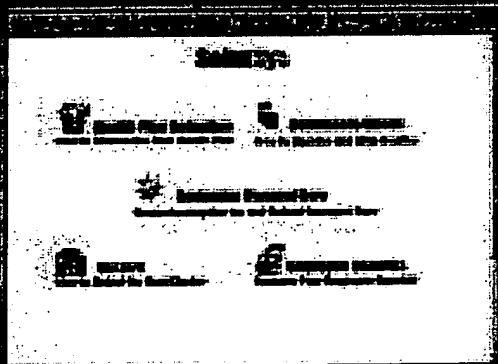
Real-time  
Modeling

### EMPLOYEES MAKE INFORMED HEALTH PLAN DECISIONS

- Features dynamic modeling of all plan trade-offs
- Allows healthy and sick employees to make individual preferences
- Provides information to assist with decision making during plan selection process, at a time of choice
- Allows employees to not re-evaluate the healthcare system
- Maintains strict confidentiality

## IMPROVE CORPORATE BENEFITS WHILE LOWERING COSTS

- Reduces calls to HR as employees become self-reliant
- Improves health plan purchase decisions through comparative analysis
- Increases corporate tax savings through greater FSA participation
- Improves employee recruitment and retention through informed benefits choices



Award-winning  
the industry

## IMPROVING HEALTHCARE DECISIONS

**HealthChoice Sys**  
Decision Assistant™

# OPTIMIZE HEALTH PLAN DESIGN AND PURCHASE DECISIONS

- Employee Preference Data
- Predictive Healthcare Utilization
- Simulation Modeling
- What-If Forecasting
- System-Generated Surveys
- Trends Analysis

## ABOUT THE COMPANY

SELEXSYS was founded in 1997 as a wholly owned subsidiary of HealthSelect, Inc. provides a unique and innovative technology that simplifies health benefit communication, evaluation, and selection. Our flagship product, Decision System, is an interactive, Internet-based decision tool that empowers consumers to make informed health plan choices.

## FOR MORE INFORMATION:

Visit our WEB SITE — <http://www.selexsys.com>  
Or call us at — 650 947-9633